

## Building relationships and communicating: Recognising the pattern of their name



- I can recognise pictures including a photo of myself.
- I make marks to develop my early writing skills.
- I recognise packets of favourite foods or icons for apps.
- I show awareness of print in the environment, for example, road signs shop names such as Tesco or McDonalds.
- Shows an awareness of text in books.



### Things to help me grow

- Help the child notice signs, written words, or logos when out and about.
- Give a variety of mark making tools.
- Modelling writing in meaningful contexts, for example, shopping list.
- Taking mark making tools when out and about.
- Have the child's name available or draw attention to it in meaningful contexts, for example, writing name in birthday card.

### Making things easier

- Use mark making tools that do not need much pressure, for example, soft wax crayons or pens.
- When labelling clothes or lunch boxes initially adding a picture or photo as well can help independent recognition.



### Helpful Links:

[Talking Together in Cambridgeshire  
Parent resources.](#)