

My ref: 251115 Schools 1/MG
Your ref:
Date: 15th November 2025
Contact: Matthew Gunn
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Dear



Children, Education & Families
Executive Director: Martin Purbrick

Cambridgeshire County Council
New Shire Hall
Alconbury Weald Civic Hub
Emery Crescent
Alconbury Weald
Huntingdon
PE28 4YE

Headteachers and Heads of Organisations

Re: Mayor's Day Out

I'm very pleased to include information below relating to this project, to which you are invited to apply as per the invitation from the Mayor of Cambridgeshire & Peterborough (please see attached letter). We have already received feedback from schools indicating the financial help, particularly for travel costs, is likely to make a big difference and I hope you will be able to take advantage of this pilot opportunity, which may be repeated in future years. Cambridgeshire County Council has been awarded a grant from the Combined Authority to manage and support this project.

Aim

The aim of the project is to enable more visits from schools to heritage destinations in the region. Financial support is being provided to help schools with the travel and entry costs associated with this. We anticipate at least 100 visits can be supported with the funding available.

How the project will run

This year we have approached specific destinations with established group education opportunities for visits to take place in the second half of the spring term. Due to funding criteria, the visits need to be completed by the end of March 2026. We have obtained information from them to help with the organisation of visits including standard answers for providers to comply with national visit guidance as well as dates and timings.

These have been collated into an online prospectus which is attached. It is a large file as we have tried to gather all the information you would need to potentially plan a visit; you can navigate using the hyperlinks. Alternatively you can search this pdf document using CTL-F to pick up particular Key Stage, location or curriculum focus. Links are provided in the prospectus to the destination websites for further detail.

What are the benefits to schools from participation

Funding is provided through the project to support:

- destination entry charges (if they apply)
- transportation costs

The application form for a visit enables you to indicate costs so we can help as many schools as possible. We hope that you will be able to accommodate the offered dates by destinations flexibly to maximise the impact of this support. **It's important to apply through the form link below rather than arrange visits direct with destinations.** However if you need further information before doing so, the venues will be glad to help with any questions.

There are destinations in all parts of the region giving schools the opportunity to visit locally or potentially further afield or to places they have not visited before.

Opportunities are available for all key stages, different sizes of groups and timings depending on the location and this is indicated in the information – in some places, additional opportunities to find out about career routes in the heritage sector will be possible for secondary age visits.

Please note that due to funding criteria the support for this project cannot be used towards visits already booked with destinations, they must be additional opportunities.

What we need you to do now

We would like to be able to confirm visits quickly with destinations as they are very popular and would appreciate requests from schools to take part to be with us by the end of the month. To take part please:

1. Look at the attached prospectus and links and identify which ones most fit your potential visit group.
2. Make a request for your potential visit by completing the form at <https://www.smartsurvey.co.uk/s/MDOSchoolrequest/> by **30th November 2025**. There are options within the form to enable you to consider a multi-site visit potentially if located appropriately and maximise use of transport but single location visits are just as suitable.

What will happen after applications:

We will review applications at the start of December and contact you and destinations to confirm funding support and agreed visits. In case of oversubscription, the project steering group will make a selection from the requests to provide support to as many schools as possible.

I very much hope you will be able to take part in this pilot project, which will be evaluated so that further iterations might be considered, subject to support being available.

With best wishes

A handwritten signature in black ink, appearing to read 'Matthew Gunn', written in a cursive style.

Matthew Gunn,
Project Manager – Mayor's Day Out